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ABSTRACT

The invention relates to a rotary printing press comprising at least one inking roller (3, 4), which transports printing ink, composed essentially of pigments and solvent, from an ink reservoir (2, 12) towards the material to be printed (5). The intensity of colour on the material to be printed (5) is adjusted by means of the mixing ratio of pigments to solvent in the colour that is transferred to the material to be printed (5). The mixing ratio of pigments to solvent in the ink can be influenced by a device that aids the evaporation of the solvent, said device acting on one of the inking rollers (3, 4).